



COEUR D'ALENE

Coeur d'Alene CVB Member Only

Exclusive Website Advertising

Reach more customers on one of Idaho's most visited tourism sites!

644,000

projected visitors in 2021

577,874

total visitors in 2020

It's really easy to advertise:

- Chose your target pages or chose to run site-wide
- Watch the traffic to your business' site increase

OPTION 1: Annual Ad Placement:

- Ad will run on the site all year long for \$2,000 (only 2 spots left)

OPTION 2: Site-Wide Monthly Unlimited:

- All month long, all visitors, all pages, just \$200 per month.

The screenshot shows the Coeur d'Alene website interface. At the top, there's a navigation bar with links for 'THINGS TO DO', 'WHERE TO STAY', 'CALENDAR', 'DISCOVER CDA', and a search icon. Below the navigation is a large banner for 'Arts & Culture' with the text 'Creativity comes in many forms in Coeur d'Alene.' Below the banner are several small promotional tiles for activities like 'Romance Package!', 'Pickleball!', 'RV Resort - Golf & Pickleball!', 'Season Pass Sale!', 'A Night on the Lake', 'Guided Adventures', and 'A Winter & Summer Getaway'. Below these tiles are three larger images: 'THEATRE', 'ARTS / GALLERIES', and 'MUSIC / LIVE ENTERTAINMENT'. At the bottom of the screenshot, there are three more advertisement spots: 'CEDAR PROPERTY MANAGEMENT APARTMENTS FOR RENT', 'MORE TIME. LESS PRESSURE. 120 DAY RATE GUARANTEE', and 'THE PRESERVE AT GOTHAM BAY 1-4 Acre Lots Starting at \$99,900'. The footer of the website includes a 'STAY CONNECTED' section for a newsletter sign-up and a 'DOWNLOAD THE VISITOR GUIDE' section with a download button. The footer also contains the Idaho CVB logo and contact information: '© 2014-2018 Coeur d'Alene Convention & Visitor Bureau, Inc. 105 N. 1st #100 Coeur d'Alene, ID 83814 (877) 782-9232'.

To place your ad buy contact:

MARK ROBITAILLE
Executive Director

coeurdalene.org

208.415.0114

mark@cdachamber.com

105 N 1st Street #100

Coeur d'Alene, ID 83814



COEUR D'ALENE

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Exclusive Emailer Advertising

Reach more visitors on one of Idaho's largest opt-in emailers!

435,000+
emails sent per year

36,000+
monthly opt-in emailer recipients

It's really easy to advertise:

- Provide your 300x250 ad or we will make one for you.
- Watch the traffic to your business' site increase

Just \$250 per month

COEUR D'ALENE

Fun is in Fall Bloom!

The sites, sounds and smells come alive every spring in beautiful Coeur d'Alene.

Swing into spring at one of the world's top golf destinations. Coeur d'Alene is home to the famous floating green and several other beautiful and challenging courses.

SPECIAL EVENTS ATTRACTIONS

SPA & WELLNESS OUTDOOR ACTIVITIES DINING

THE PRESERVE AT GOTHAM BAY
1-4 Acre Lots Starting at \$99,900
FIND OUT MORE

MORE TIME. LESS PRESSURE.
120 DAY RATE GUARANTEE
Click to lock in your rate!
HORTON

CEDAR PROPERTY MANAGEMENT
APARTMENTS FOR RENT
CLICK TO VIEW PROPERTIES

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